

June 7, 2011

The Honorable Paul Scott, Chairman House Education Committee House of Representatives P.O. Box 30014 Lansing, MI 48909-7514

Dear Chairman Scott and Committee Members:

It is my understanding that House Bill 4496 will receive a hearing in your committee on June 8. Along with all of Michigan's university presidents and chancellors, I believe this bill will create costly and unnecessary duplication. It also seeks to remedy a problem that is already fixed.

The bill is no longer needed because Michigan's public universities have pledged to bring any 4-year degree program to any community college district in Michigan that identifies a need for the program.

HB 4496 will create government-sponsored duplication. Governor Snyder has asked government at all levels to avoid duplication and foster collaboration. HB 4496 does just the opposite. Community colleges should not be exempt from the collaborative behavior that the Governor and Legislature expect from everyone.

Grand Valley State University has been a leader in creating partnerships with our state's community colleges. We have transfer agreements with all 28 community colleges. We have 2+2 degree programs with Grand Rapids, Muskegon and Northwestern Michigan community colleges, enabling students in those areas to complete their degree without leaving home. Last year, Grand Valley and Grand Rapids Community College formalized an agreement in which GRCC offers classes at Grand Valley's Holland campus to students enrolled at either school. We have articulation agreements with GRCC's culinary arts program and a preferential enrollment agreement with Lake Michigan College. Our bachelor's degree program in nursing is available to RN's throughout west Michigan who wish to complete the four-year degree.

These are examples of flexible, creative agreements that best serve students and taxpayers. Collaboration, not legislation, is the appropriate path for the future.

Very Respectfully,

Thomas J. Haas President

> Thomas J. Haas President



June 7, 2011

Chairman Paul Scott P.O. Box 30014 Lansing, MI 48909

Dear Chairman Scott,

It has come to our attention that the House Committee on Education may be taking up HB 4496, a bill to allow community colleges to offer baccalaureate programs in certain fields. Because you are a member of this committee, I am writing to share some of Oakland University's concerns about this legislation with you.

Oakland University takes pride in building strong relationships with community colleges and has agreements in place to accept all qualified applicants from two-year institutions. In addition to numerous articulation agreements we also have four-year partnerships with the Macomb University Center and collaborations such as M2O (Macomb Community College), O2O (Oakland Community College) and SC2O (St. Clair Community College).

Allowing community colleges to grant baccalaureate degrees in nursing is the only one of the five programs included in the bill that OU can directly address, because it is the only one that we offer at our university. It is also one of our most challenging, albeit rewarding, programs to operate. The challenges include appropriate clinical assignments, finding, and keeping, qualified faculty with the required educational background of having an MSN and a willingness to take a pay cut to teach in a nationally accredited program; not to mention capital expenses such as the cost of labs, equipment and other technology

According to our School of Nursing Dean, Darlene Schott-Baer, to make up for the shortage of clinical sites we, have started to use very expensive simulation equipment much more heavily to compensate for clinical experiences. This allows us to offer students situations that, while rare occurrences in the hospital, they are nonetheless, events with serious consequences for a patient if not handled correctly. Related expenses include IT persons to run the technology and faculty with the clinical knowledge to teach properly.

It is difficult to believe that community colleges can quickly and cheaply address these challenges and concerns simply by being allowed to grant Bachelor of Science degrees in nursing. It is our opinion that the House Bill will only spread these concerns among more institutions, which will result in a less than desired outcome with far reaching implications.

Should you have any questions or concerns, please do not hesitate to contact Rochelle Black at (248) 370-3658 or black@oakland.edu or Michelle Lange at (517) 256-2606 or lange2@oakland.edu. I can also be reached at (248) 370-3500.

Thank you for your time and consideration.

Sincerely,

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Gary D. Russi

President



Office of the President

June 7, 2011

The Honorable Paul Scott House of Representatives P.O. Box 30014 Lansing, MI 48909

Dear Representative Scott:

I'm writing to voice my strong opposition to House Bill 4496, a bill allowing the establishment of four-year degree programs at community colleges. This legislation will create an arms race between the universities and community colleges that will further complicate education funding in Michigan.

Only two weeks ago, the Michigan House of Representatives approved the FY 2011-2012 appropriations for education, which included an enormous funding cut of 15% for universities and a cut of 4.1% to community colleges. During these tough economic times, the state would never consider creating another state-sponsored university. Yet, House Bill 4496 allows 28 community colleges to walk through the backdoor and offer four-year degree programs.

We've all heard the argument that this bill limits the degrees that can be offered to a few programs that aren't currently being served in several districts. However, I along with my colleagues from the other 15 public universities have pledged to provide the four-year programs that are currently being sought by the community colleges. There is no need to open this door to duplication of programs.

I'm also very concerned this legislation will drive a wedge between the good relationships four-year public universities and community colleges have developed over the last decade. Central Michigan University has established articulation agreements with a majority of the 29 community colleges. The articulation agreements make the transfer process easier for future CMU students transferring from community colleges. In addition to the articulation agreements, we have established a presence on several community college campuses across the state. This bill complicates our relationship because it blurs our respective missions. I'm afraid an unintended consequence of this legislation is that universities will start offering associate degrees.

Finally, this legislation is fundamentally flawed because it places further burdens on Michigan's taxpayers. Four-year programs are expensive. There are only a few options to raise the necessary funds to cover the costs associated with the programs in the bill. Community colleges will be forced to either increase tuition for all students, ask the taxpayers to pick up the increased costs through local tax increases, or seek increased appropriations from the state legislature to cover the costs associated with offering the programs.

Thank you for considering my arguments against passage of House Bill 4496. I look forward to working with you and the committee on a solution that doesn't blur the mission between universities and community colleges, or burden the taxpayers.

Sincerely,

George E. Ross, Ph.D.

President

Western Michigan University

Office of the President

June 8, 2011

The Honorable Paul Scott Michigan House of Representatives P.O. Box 30014 Lansing, MI 48909-7514

Dear Rep. Scott:

In an era in which we are all working hard to streamline operations and serve Michigan's citizens in the most efficient and cost-effective ways possible, House Bill 4496 seems designed to foster inefficiency and waste taxpayer dollars by encouraging unnecessary duplication. Such duplication runs counter to everything the Governor has requested from all public entities.

Western Michigan University has been working for many years with its community college partners to provide, locally, the degree programs communities have identified as important. We have also streamlined the process through which local students transfer to our University after attending their local community colleges.

This fall, we will begin offering a bachelor's degree in nursing at our regional site in Benton Harbor, which is located in the middle of Lake Michigan College's campus. Students who complete their associate degree studies at LMC will literally be able to walk across a lawn to move on to their bachelor's degree work. And nurses already working in the area will be able to improve their credentials with a bachelor's degree from a major university that they will earn without ever leaving their hometown.

My colleagues at 14 other public universities pledged to the Legislature a year ago to offer similarly needed programs. All 15 of us specifically pledged to meet any community's need with the implementation of targeted bachelor's degrees in those communities where need is expressed.

HB 4496 can only harm these carefully built university/community college relationships and encourage local schools to embark on costly attempts to launch, certify and maintain degree programs that are already available to them and supported by tax dollars.

At a time when the Legislature has just cut university funding by 15 percent and community college funding by 4 percent, how can it make sense to spend the precious financial resources available to build a secondary system for providing bachelor's degrees--degrees that may not secure professional accreditation for years?

The WMU nursing degree program at Lake Michigan College is just the latest in a long list of partnerships this University has forged with its community college partners around the state. Here are just a few more examples--both longstanding and recent--I'd like to describe so that you and your colleagues understand the depth and breadth of our commitment.

- A bachelor's degree in manufacturing engineering was launched in Muskegon in 1996 and designed specifically to meet the needs of Muskegon regional manufacturers. The degree has since been tailored and offered in Battle Creek.
- In June 2000, we opened WMU Southwest at Lake Michigan College, which marked the first time a university's regional campus was located on the campus of a Michigan community college. In addition to the new nursing degree, we offer bachelor's degrees in education, business and engineering there.
- In December 2008, WMU and Kellogg Community College launched a joint engineering program that offers dual enrollment from students' first days as a college student so that they can use all the benefits of both institutions and experience seamless transition from their associate degree work to their bachelor's degree work. The program currently has about 20 students. In 2010, the KCC/WMU joint enrollment arrangement was expanded to include WMU's world-famous aviation programs.
- In June 2010, after two years of formal and informal meetings, WMU entered into an agreement with six Southwest Michigan community colleges to launch a consortium aimed at expanding and strengthening higher education opportunities for college students throughout the region. The colleges involved are Glenn Oaks, Kalamazoo Valley, Kellogg, Lake Michigan, Muskegon and Southwestern Michigan.
- In November 2010, an agreement was signed by the presidents of Muskegon Community College and Western Michigan University that will mean the two schools will join forces to provide a new bachelor's degree in recreation to Muskegon-area students.
- In February 2011, WMU was one of Michigan's four flagship universities that expanded a statewide STEM initiative to include nine community colleges. The program will accelerate the development of new leaders in science, technology, engineering and mathematics. The program is called the Michigan-Louis Stokes Alliance for Minority Participation.
- And next week, we'll celebrate a new agreement with our partners at Grand Rapids Community College as we enter an agreement called Talent 2025. The agreement is aimed at helping students who transferred from GRCC to WMU without earning an associate degree add that important additional credential to their resume. Our colleagues at Davenport, Ferris and Grand Valley will be doing the same work with their respective transfer students.

This partial list is indicative of what we accomplish every day with our community college partners. We are working together in a spirit of collegiality and accountability to the public. No legislation is needed to continue or enhance these collaborative agreements.

Thank you for your time and consideration. If you have any questions, please do not hesitate to contact me directly at (269) 387-2351.

Sincerely,

John M. Dunn President

Western Michigan University

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The Honorable Paul Scott Michigan House of Representatives P.O. Box 30014 Lansing, MI 48909-7514

Dear Representative Scott:

Last year, on behalf of the University of Michigan-Flint, I signed onto a letter, along with my colleagues from the State's 15 public universities, pledging to provide the four-year degree programs that some community colleges have identified as needed in their districts. We believe that this pledge by the universities is the fastest and least costly way to provide these degree programs. The bill before the House Education Committee, House Bill 4496, sponsored by Rep. John Walsh, will create unnecessary duplication of academic programs thus leading to increased costs for students.

Just two weeks ago, the Michigan House of Representatives approved the FY 2011-2012 appropriation bill for education, which included a massive funding cut of 15% for universities and a funding cut of 4.1% for community colleges. Additionally, several new sections of boilerplate language were added to HB 4325 that address university and community college collaboration, joint ventures, block transfer of credits, reverse transfer and the establishment of new remedial education assessment "cut scores" for placement of students in community colleges. The aforementioned pledge, along with our promise to fulfill it, is the appropriate response to HB 4496 without requiring legislative initiative.

I want you to know what the University of Michigan-Flint is presently doing to support degree completion, and what additional steps we will undertake in fulfillment of the pledge. The University of Michigan-Flint and C.S. Mott Community College have benefited from the shared vision of a single individual, Charles Stewart Mott, who founded both of our institutions. Mr. Mott's passion was to provide for the educational attainment for the residents of the City of Flint and Genesee County. As the result of his generosity, our campuses have had and continue to have a close working relationship for the past fifty-five years. While only fourteen city blocks separate our two institutions, a majority of our transfer students are admitted from C.S. Mott Community College each year and I expect that trend to continue for the foreseeable future.

In May 2011, I signed a new partnership with C.S. Mott Community College called the "Mott2UM-Flint" joint admission program. The program allows students to attend

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classes at the University of Michigan-Flint and Mott Community College allowing them to combine credits to maximize financial aid eligibility. A major benefit of this program is the expanded course selection it gives students, allowing them to decrease the time to complete their associate and bachelors degrees.

We have established a number of articulation agreements with the following Michigan community colleges: Delta College, Jackson Community College, Lansing Community College, Mott Community College, Oakland Community College, St. Clair County Community College, Washtenaw Community College and Wayne County Community College.

Within the last few years, we have created exciting new partnerships with St. Clair County Community College (SC4), Lansing Community College (LCC) and Wayne County Community College (WCCC). Students can earn a Bachelor of Arts degree in Psychology (SC4), an RN-BSN degree (SC4, LCC, and WCCC) and a Bachelor in Business Administration (WCCC) all through a streamlined transfer program.

We also offer an online RN-BSN degree program for any student in Michigan. Regardless of where our RN students live or work, they can enroll and earn their BSN degree on their own time in the comfort of their home. Our faculty will work with these students as they seek to include clinical experiences near their home or place of work.

The University of Michigan-Flint is pleased to be part of this pledge that will benefit students, taxpayers, and the communities in which the programs will be offered. Our pledge does not require legislation to become effective and it can be implemented immediately.

Thank you for your time and consideration. If you have any questions, please do not hesitate to contact me directly at (810) 762-3322.

Sincerely,

Ruth J. Person

Chancellor



FERRIS STATE UNIVERSITY

OFFICE OF THE PRESIDENT

June 7, 2011

The Honorable Paul Scott Michigan House of Representatives P.O. Box 30014 Lansing, MI 48909-7514

Dear Representative Scott:

Last year, on behalf of Ferris State University, I signed onto a letter, along with my colleagues from the State's 15 public universities, pledging to provide the four-year degree programs that some community colleges have identified as needed in their districts. We believe that this pledge by the universities is the fastest, most efficient, and least costly way to provide these degree programs. The bill before the House Education Committee, House Bill 4496, sponsored by Rep. John Walsh, will create unnecessary duplication of academic programs thus leading to increased costs for our state. Creating additional four-year programs is an unnecessary expense Michigan citizens can scarce afford during this challenging economic time.

Plainly and simply House Bill 4496 is the wrong idea at the wrong time. Just two weeks ago, the Michigan House of Representatives approved the FY 2011-2012 appropriation bill for education, which included the largest funding cut in history for Michigan public universities. Additionally, several new sections of boilerplate language were added to HB 4325 that address university and community college collaboration, joint ventures, block transfer of credits, reverse transfer and the establishment of new remedial education assessment "cut scores" for placement of students in community colleges. The aforementioned pledge, along with our promise to fulfill it, is the appropriate response to HB 4496 without requiring legislative initiative.

I want you to know what Ferris State University is doing to support degree completion, and what additional steps we will undertake in fulfillment of the pledge. In terms of the specific degrees the community colleges seek:

Nursing RN to BSN: We currently offer cohort models of RN to BSN completion throughout the State of Michigan at community colleges and hospitals. We are prepared to offer this completion program wherever and whenever it is needed within the State of Michigan. Additionally we offer RN to BSN completion online and can provide this to any student within Michigan in locations where the numbers are too small to sustain a cohort model program.

1201 S. State Street, CSS 301 Big Rapids, MI 49307-2747

Phone: (231) 591-2500 Web: www.forris.adu Concrete Technology at Alpena Community College: We have moved forward on our pledge to create a four-year degree in concrete technology in Alpena. We are doing this despite the small numbers of perspective students for this program and the diminished numbers in the Associate Degree at ACC. We will offer this in the next year to meet this very specific need.

Culinary Studies at Northwestern Michigan College and Schoolcraft College: Initially we offered both schools programs, on their campuses, with our Bachelor degree in hospitality management. This broadly-based degree would offer graduates the widest option of career choices. When this option was rejected we offered them our Bachelor of Business Administration degree with a professional track in culinary studies. We currently offer this program at Grand Rapids Community College in connection with their culinary program. When this solution was rejected we then offered to develop for each of them a specific four-year degree in culinary studies for their campuses. To date they are unwilling to collaborate with us.

Maritime Studies at Northwestern Michigan College: We already meet this need through a bachelor's degree in business administration for students in NMC's maritime program, and have done so for some time. It is a seamless program offered in Traverse City, and was selected as the outstanding transfer degree in the state two years ago. This broadly based degree is in the long-term interests of students in the maritime studies program as it provides them the most future employment opportunities especially as they move from a ship-based career to a position on-land, something that frequently happens in this field. If there is a demonstrated need for a bachelor degree in this field we are willing to work with Northwestern Michigan College to develop it.

Currently Ferris State University offers bachelor completion programs at the following community colleges:

Alpena Community College

- Computer Information Technology
- Elementary Education
- Integrative Studies

Delta College

- Business Administration Professional Track
- Computer Information Technology
- Criminal Justice
- Early Childhood Education
- Information Security & Intelligence

Grand Rapids Community College

- Business Administration
- Business Administration Professional Track (Culinary)
- Computer Information Systems
- Computer Information Technology

- Construction Management
- Criminal Justice
- Digital Animation and Game Design
- Digital Media Software Engineering
- Elementary Education
- Health Care Systems Administration
- Health Information Management
- Industrial Technology and Management
- Information Security and Intelligence
- Manufacturing Engineering Technology
- Nuclear Medicine Technology
- Product Design Engineering Technology
- Quality Engineering Technology

Lansing Community College

- Business Administration
- Business Administration Professional Track
- Criminal Justice
- Elementary Education

Macomb Community College

- Automotive Management
- Criminal Justice
- Business Administration Professional Track
- Industrial Technology and Management

Montcalm Community College

- Integrative Studies
- Nursing RN to BSN

Mott Community College

- Business Administration
- Business Administration Professional Track
- Criminal Justice
- Elementary Education
- Secondary Education

Muskegon Community College

- Business Administration Professional Track
- Computer Information Systems
- Computer Information Technology
- Criminal Justice

North Central Michigan College

Computer Information Technology

Northwestern Michigan College

- Accountancy/Public Accounting
- Business Administration
 - Aviation
 - Maritime
 - Professional Track
- Computer Information Systems
- Computer Information Technology
- Hotel Management/Restaurant and Food Industry Management
- Information Security and Intelligence
- Nursing RN to BSN
- Secondary Education
- Social Work

Oakland Community College

Criminal Justice

Schoolcraft College

• Criminal Justice

Southwestern Michigan College

- Accountancy/Public Accounting
- Business Administration
- Business Administration Professional Track
- Computer Information Systems
- Computer Information Technology
- Human Resource Management
- Technical and Professional Communication

St. Clair County Community College

- Business Administration Prof Track (International Tourism)
- Criminal Justice

West Shore Community College

- Business Administration
- Business Administration Professional Track
- Early Childhood Education

We are committed to meeting baccalaureate degree needs for community college students and are prepared to expand to any community college willing to partner with us. By providing accredited programs in state for community college students, we can meet their needs far more quickly than the proposal before you today.

Beyond this we have articulation agreements with the following community colleges in Michigan:

Alpena Community College

- Institutional Agreement
- Computer Information Systems

Bay De Noc Community College

Institutional Agreement

Bay Mills Community College

• Institutional Agreement

Delta College

- Institutional Agreement
- Allied Health Sciences
- Biotechnology
- Computer Information Systems
- Dental Hygiene
- Television and Digital Media Production

Glen Oaks Community College

• Institutional Agreement

Gobegic Community College

Institutional Agreement

Grand Rapids Community College

- Institutional Agreement
- Biotechnology
- Early Childhood Education

Jackson Community College

Institutional Agreement

Kalamazoo Community College

• Institutional Agreement

Kellogg Community College

Institutional Agreement

Kirtland Community College

- Institutional Agreement
- Allied Health Sciences

Lake Michigan College

Institutional Agreement

Lansing Community College

- Institutional Agreement
- Automotive Management
- Biotechnology
- Digital Animation and Game Design
- Hotel Management
- Industrial Technology and Management
- Television and Digital Media Production

Macomb Community College

- Institutional Agreement
- Automotive Management
- Business Administration Professional Track
- Criminal Justice
- Health Information Management
- Industrial Technology and Management
- Nuclear Medicine

Mid Michigan Community College

- Institutional Agreement
- Health Information Management

Monroe County Community College

• Institutional Agreement

Montcalm Community College

- Institutional Agreement
- Allied Health Sciences
- Health Care Systems Administration
- Medical Technology
- Molecular Diagnostics
- Nuclear Medicine
- Biotechnology
- Integrative Studies Leadership
- Business Administration Professional Track
- Early Childhood Education

Mott Community College

- Institutional Agreement
- Allied Health Sciences
- Biotechnology
- Dental Hygiene

Muskegon Community College

- Institutional Agreement
- Business Administration Professional Track
- Industrial Technology and Management
- Television and Digital Media Production

North Central Michigan College

Institutional Agreement

Northwestern Michigan College

Institutional Agreement

Oakland Community College

- Institutional Agreement
- Industrial Technology and Management

Saginaw Chippewa Tribal College

Institutional Agreement

St. Clair County Community College

- Institutional Agreement
- Business Administration Professional Track

Southwestern Michigan College

- Institutional Agreement
- Human Resource Management

Washtenaw Community College

Institutional Agreement

Wayne County Community College

Institutional Agreement

West Shore Community College

- Institutional Agreement
- Elementary Education

Ferris State University is pleased to be part of this pledge that will benefit students, taxpayers, and the communities in which the programs will be offered. Our pledge does not require legislation to become effective and we will continue to implement these efforts.

Thank you for your time and consideration. If you have any questions, please do not hesitate to contact me at (231) 591-2500.

Sincerely,

David L. Eisler President

emich.edu



Education First

June 7, 2011

The Honorable Paul Scott Chairman, House Education Committee Michigan House of Representatives P.O. Box 30014 Lansing, MI 48909-7514

Dear Chairman Scott:

Eastern Michigan University (EMU) has been a statewide leader by partnering with Michigan's community colleges to give students the opportunity to apply their community college credits toward a four-year degree at EMU. Our success at EMU - and similar successes achieved by the other public universities in Michigan - is just the beginning. As outlined below, there is more to come. Unfortunately, HB 4496 takes Michigan in the wrong direction, just as similar legislation has done for other states. Accordingly, I urge you to oppose HB 4496 and to instead challenge Michigan's public universities and community colleges to further expand their existing successful partnerships. Please get an analysis of the costs of offering 4-year degrees and converting community colleges to accredited 4-year universities.

HB 4496 will drive up costs to the community colleges - and thus taxpayers. The House Fiscal Agency warned last year that such legislation would "increase operating costs of state community colleges that elect to offer the select baccalaureate programs"

Benchmarking with other states confirms that HB 4496 should not be approved. For example, Florida stopped allowing community colleges to grant bachelor's degrees because of the rising costs.

EMU's success in partnering with community colleges is well-documented. EMU has over 100 articulation agreements with community colleges, which outline the process for students to earn course credit in a specific program at a community college and then transfer those credits to EMU. In many cases, they transfer 84 to 92 credits. These agreements save students time and money. Examples of these articulation agreements include:

- Lansing Community College: nursing completion, business, information assurance, and others.
- Macomb Community College: applied technology, business, computer information systems, information assurance, technology management, and others.

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- Oakland Community College: construction management, information assurance, business, nursing completion, and others.
- Schoolcraft College: aviation management technology, health administration, nursing completion, and others.
- Wayne County Community College District: nursing completion, applied technology, public safety administration, and others.

These are just a few examples of the 100+ articulation agreements that EMU has in place with community colleges around the State.

EMU also offers programs at regional centers around the State. For example, EMU has a successful RN-to-BSN completion program at Jackson Community College (JCC) which allows students to take two years of classes at JCC, achieve their associate's degree in nursing, and then complete their coursework at EMU leading to a Bachelor's of Science in Nursing. EMU has been onsite at JCC providing the classes necessary for the BSN for ten years. EMU is preparing to offer a similar program in other geographic areas.

These examples of EMU's commitment to working with community colleges and their students are just the beginning. Last year, EMU joined all of Michigan's public universities in pledging to collaborate with our community college colleagues to provide locally any new baccalaureate or degree completion program for which there is a demonstrated and sustainable need within that community college district. Consistent with this pledge, EMU is currently working with community colleges from around Michigan to add dozens of new programs.

Unfortunately, HB 4496 would jeopardize these initiatives. Please consider the following:

• HB 4496 is inconsistent with the Governor's call for governmental entities to consolidate services to reduce costs and increase efficiency. For example, a community college that creates a four-year nursing program in close geographic proximity to a university that already offers a nursing program would create an overlap of resources and a new layer of expenses and faculty hiring. State appropriations have already decreased dramatically for public universities in Michigan. Now is not the time to create duplicative programs — with duplicative administrators and faculty — for programs already offered by the public universities.

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• EMU – at the request of several community colleges – is currently developing new articulation agreements and on-site programs around the state. These partnerships are unlikely to be cost feasible if the community colleges begin offering duplicative degrees.

Several community college leaders have expressed opposition to this legislation.

EMU remains committed to working with our community college partners. Unfortunately, HB 4496 would take Michigan in the wrong direction by driving up costs and creating a redundant layer of government.

I would be pleased to provide you additional information about our current programs and plans for new programs. Please contact me if you have questions or need additional information.

Sincerely,

Susan W. Martin

President